Examples of other common video shots

H2GY1K

LECTURE SUMMARY

Covered in this lecture:

Types of videos you might use

- Whenever you're filming something, your focus should be on getting the best footage of the main subject
- The footage you get of the main subject of your video is called A-roll and it should make up the majority of what gets seen in the final video
- There are other things you can add to the main video to make it more interesting and engaging:

- **#1 B-roll shots are videos of related people, places, and things that compliment the main part of a video and they help reinforce the key points**

- While the B-roll is shown on the screen, the person from you're A-roll is still talking
- Make note of all the B-roll shots you need and film them yourself of buy stock video footage

- **#2 If you have an app or software that you want to show you can use a screencast**

- In a screencast, you record your screen while you're demonstrating how something works

You can record your voice over it later, you can record your voice while you're showing something, and you can also film yourself while you're talking and put a small window with your face somewhere on the screen

- Software to use for screencasts: Camtasia, Screenflow, Screencast-o-matic

- **#3 Time lapse shots are great if you want to show a longer process but don't need to explain every bit of it**

- Time lapse shots are sped up videos that show the passage of time or progress very quickly

- To create a time lapse, you just place a camera somewhere and leave it there until you finish whatever you're doing, then speed the video up in editing

- **#4 A montage is when you group related shots together to demonstrate the passage of time, progress, or other related things**

- Example: Show how you built a garden by showing a series of shots of a few seconds each while talking through the process

- **#5 POV (point of view) shots are shots where the camera acts as the person's eyes, showing exactly what they see**

- You usually see this when people attach a GoPro to their heads and film their experiences

- Make sure that every time you use a different kind of video type on top of the main footage, it makes sense and compliments the main video